

SHADOWSAFE™

If Your Time Matters

One of the biggest challenges companies face is how to maximize business continuity and avoid business disruption following a server failure. SHADOWSAFE™ provides fast and reliable data protection, disaster recovery, and system migration to get servers (or critical workstations) back online as quickly as possible after a failure. VITALESAFE provides a complete backup and disaster recovery solution at a price affordable to even the smallest business.

When evaluating potential backup and disaster recovery solutions the most important question is this: **When I have a complete (hardware or catastrophic) failure of a machine, how long will it take to completely restore everything to the point where I will be fully operational and back in business?**

Depending on your vendor, this “time to recover” can vary widely all the way from minutes to weeks (even longer if you have a slow Internet connection). In addition, the amount of work that is required can also vary substantially. Some vendors (mostly the ones whose systems have long and arduous recovery methodologies) make it extremely difficult for clients to determine exactly how much work and time will be required. Their documentation will say things like: “You must install Microsoft Windows, patches, updates, applications, configuration files, etc. prior to restoring from your backup”. What they purposely leave out is: 1) This process can take days, 2) If you have a catastrophic failure (fire, flood, theft, etc), you probably don’t have copies of Microsoft Windows, patches, updates, applications, or configuration files because they were destroyed along with your computer, and 3) This process almost always requires an expensive IT consultant to accomplish.



SHADOWSAFE works differently. It makes a complete backup of **everything** on your system and then it uploads only the changes to VITALESAFE. Restoring a typical file server will take, at most, a couple of hours (as fast as the data can be copied between hard drives). For a catastrophic event, we will ship a copy of your latest backup and it should be there before you are able to secure replacement hardware and/or a new office.

Cost is always an important consideration in any business decision. When evaluating backup and disaster recovery solutions it is important to look at your **total** cost: 1) What was/is the cost of backup software, tape drives, external drives, CD/DVD ROMs, personnel time, etc for your current solution, 2) What will be the cost to recover from a single failure, 3) What is the cost of downtime to my organization (the larger the organization the higher the cost), 4) Do I even have a workable disaster recovery solution/plan? Once you implement SHADOWSAFE those past and potential future expenses are completely known.

“Redundancy costs money. If it costs more than downtime, you don’t get it.”

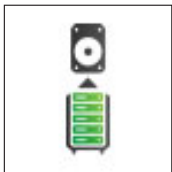
-slashdot.org (May 13, 2010).



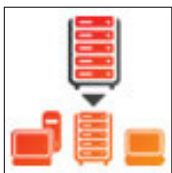
Businesses that require a minimum of downtime can utilize SHADOWSAFE's VirtualBoot technology to reduce the non-catastrophic failure downtime window even further. VirtualBoot utilizes Sun Microsystems free VirtualBox software which allows you to boot your last backup in a "virtual" machine on a properly configured computer (a new \$600 HP laptop works perfectly). Most machines can be brought back online in under 5 minutes using VirtualBoot! No other solution in SHADOWSAFE's price range can get you up and running that fast.

The business information on your server is probably your second most valuable corporate asset (after your employees). Protecting it from potential loss has never been easier. Everything you need (software, hardware, secure offsite storage) is included in your SHADOWSAFE subscription. There is nothing additional to purchase. SHADOWSAFE installation takes approximately an hour and can be done either on-site or remotely by your IT provider or by a VITALESAFE engineer. Backup with full disaster recovery has never been easier or more affordable.

SHADOWSAFE features:



Backup - Fast and reliable disk-based backup that captures full and incremental point-in-time backup images of your entire system. This includes the operating system, applications, configuration settings, and data. Incremental backups run unattended for automatic protection of everything on your Windows computer.



System Recovery - Provides rapid recovery a number of ways: full bare metal recovery through a bootable recovery CD, recover to same hardware, or recover to different or virtual environments (VMware or Microsoft Hyper-V) with Hardware Independent Restore (HIR).



File and Folder Recovery - Quickly browse to specific files and folders in your point-in-time backup images to perform granular recovery of your data. No more waiting (endlessly) for tape drives to locate your files.



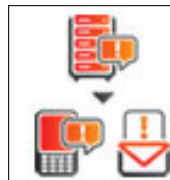
VirtualBoot - Right-click any point-in-time backup image and automatically boot it as a virtual machine. VirtualBoot utilizes Sun's VirtualBox (free download) to allow you to boot your backup in minutes.



Management Console - Simultaneously push install backup software to all of your Windows servers. Check the status of your system backups, import or export system information and create groupings for simplified management.



Verification - ImageManager also verifies and re-verifies backup image chains to ensure your backup images are in a known good state for fast and reliable recovery should a disaster occur.



Notification - Track the status of backup jobs through the notification tools in ImageManager. This features allows you to set e-mail to notify you of backup job success and failure automatically.



Replication - Duplicate your point-in-time backup images off-site to VITALESAFE (to be used in the event of a catastrophic failure).

For additional information please contact:



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