

## **Media Contacts**

### **For WebSafe, Inc.:**

Donald B. Moore  
205.414.1902  
don.moore@websafe.com

### **For DNA Total Profile, Inc.:**

Kerri Reeves  
512.255.7210  
kreeves@dnatotalprofile.com

## **WebSafe and DNA Total Profile Announce Partnership**

**BIRMINGHAM & AUSTIN (September 26, 2007)** - WebSafe, Inc. and DNA Total Profile, Inc. today announced a partnership. DNA Total Profile will use WebSafe's Internet based file storage solution to secure DNA and biometrics information which they collect for customers based around the world.

DNA Total Profile chose WebSafe to store its customers' data to ensure the highest level of security coupled with worldwide access to that data from the Internet. WebSafe stores data in a highly secure hosting facility, Southern Telecom, a wholly owned subsidiary of Southern Company (NYSE:SO). All data is encrypted during transmission and while stored on WebSafe servers.

"WebSafe's highly secure storage coupled with Internet access provides DNA Total Profile exactly what we need to more effectively serve our customers," said Kerri Reeves, President of DNA Total Profile. "Security is our most important concern and WebSafe's thorough approach to data security make them a perfect fit."

Businesses and consumers are struggling to manage the increasing amount of digital data and are storing more information where it can be accessed from the Internet. WebSafe is one of the few online storage services that offer end-to-end encryption of data plus the ability to securely share that information.

"DNA Total Profile has an exciting offering and WebSafe is honored to be selected as their provider of secure online storage," said Donald B. Moore, Director of Business Development for WebSafe. "Data stored off site with Internet accessibility offers a compelling advantage, but security must be paramount for it to be the appropriate solution."

### **About DNA Total Profile**

DNA Total Profile specializes in bio identity preservation by combining DNA Profiling and Biometrics then preserving this bio data in electronic format before returning it to the consumer. This enables individuals to protect, control and manage their own identity - a biological insurance policy. In today's unpredictable environment, workers in high-risk industries such as first responders, fire fighters, refineries, mining, business and personal travelers plus those working or residing in high risk areas can benefit from using bio-tools to preserve their identity. Ready access to identity information can expedite identification in case of catastrophic accident resulting in a fatality, abduction, resolution

to legal issues, preserve genetic traits for medical screenings and be an important benefit for executives and employees. For more information about DNA Total Profile please call 512.255.7210 or visit [www.dnatotalprofile.com](http://www.dnatotalprofile.com).

### **About Websafe**

WebSafe provides a powerful and secure Internet-based online storage service. Customers use WebSafe to store important information such as legal documents, deeds, wills, life insurance policies, photographs, personal health records and backups of computer data. To insure the highest level of security, each "safe" has a unique encryption/decryption key and all information is encrypted both in transit and while stored. Information can be securely shared or exchanged with WebSafe by using "Keys" which can be given to trusted users and providing access to specific folders. Optional features include MyMedSafe, an online personal health record which provides an individual a solution to take a more active role in managing their health. For more information about WebSafe please call 205.414.1903 or visit [www.websafe.com](http://www.websafe.com).